

More of the same

NZIER Quarterly Survey of Business Opinion, September quarter 2017

3 October 2017

- General business sentiment fell in September, but this may have reflected uncertainty around the election. Firms remained confident about their own circumstances.
- Employment growth remains strong, and workers are becoming increasingly difficult to find.
- However, to date this has led to only a modest rise in the number of firms reporting cost and price increases.
- We consider the survey to be in line with our near-term growth and inflation forecasts.

Key results – forward looking (seasonally adjusted)

	Jun-17	Sep-17
General business sentiment, next 6 mths	17	7
Trading activity, next 3 mths	24	27
Pricing intentions, next 3 mths	24	25
Cost expectations, next 3 mths	27	25
Profitability, next 3 mths	8	10
Employment intentions, next 3 mths	14	14
Building investment intentions, next 12 mths	5	18
Plant investment intentions, next 12 mths	19	18

Key results – backward looking (seasonally adjusted)

	Jun-17	Sep-17
Trading activity, past 3 mths	17	13
Pricing, past 3 mths	18	18
Costs, past 3 mths	26	29
Profitability, past 3 mths	-1	-2
Employment, past 3 mths	14	18
Ease of finding skilled labour, past 3 mths	-45	-46
Ease of finding unskilled labour, past 3 mths	-23	-28
Capacity utilisation	93.0%	92.6%

The NZIER *Quarterly Survey of Business Opinion* showed a drop in general sentiment about economic conditions, possibly reflecting the uncertainty ahead of the 23 September general election. However, firms remain reasonably upbeat about their own circumstances, and they expect activity to pick up over the next quarter.

Firms' own performance tends to be the better indicator of economic activity. A net 13% of firms reported an improvement over the last quarter, compared to a net 17% in June. That's roughly in line with our expectation of a 0.7% rise in GDP over the September quarter, compared to a 0.8% rise in June.

Notably, firms' optimism about the near-term outlook remains undimmed. Expectations for the next quarter picked up in the latest survey, and have held around more or less the same levels for the past year.

The detailed survey questions painted a similarly encouraging picture. Reported hiring over the last quarter rose to an equal-record high. Investment intentions were steady for plant and equipment, and there was a strong rise in building intentions. Profits were reported as broadly flat over the last quarter, but were expected to pick up.

However, fortunes varied across sectors. Retailers and manufacturers were generally more positive over the quarter, while the building and services sectors saw a drop in confidence. Notably, 41% of firms in the building sector reported that labour is their biggest constraint on growth, compared to 32% who cited lack of demand.

In recent times we've been discussing the slowdown in construction activity, including the extent to which it has been the result of tighter finance conditions affecting demand, or supply-side constraints such as skill shortages. The results of this survey suggest that – in the commercial property space at least – demand remains strong, and capacity constraints seem to be the greater factor.

The share of firms reporting finance as a constraint ticked up in the September quarter. However, it remains close to its long-run average, and has shown no clear trend over the past year.

The survey's indicators of inflation pressures were mixed. On the stronger side, the difficulty of finding workers rose to its highest level since 2007. Capacity utilisation fell slightly for a second quarter, but it remains at one of the highest levels on record.

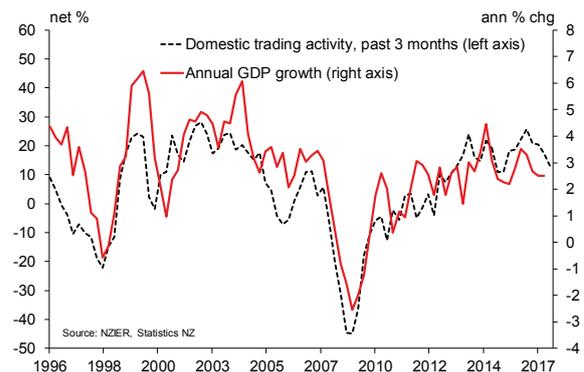
However, these apparent capacity pressures haven't translated to a similar lift in the rate of inflation. More firms are reporting cost increases, but this share has remained relatively low in the years since the Global Financial Crisis. Despite the capacity constraints that were evident elsewhere in this survey, fewer builders reported a rise in costs and prices this quarter.

Similarly, the share of firms reporting that they had raised their prices or intended to do so was unchanged in the September quarter. At their current levels, these measures are consistent with inflation near the Reserve Bank's target midpoint of 2%, but they don't suggest a risk of inflation breaking to the upside. Indeed, we see it as more likely that annual inflation will remain well below 2% over the next year, due to some temporary influences.

Overall, there was little in the survey to alter our forecasts over the near term. We expect the economy to maintain a similar pace of growth over the next year – a pace that, as we have often noted, is not that impressive outside of population growth, which contributes around 0.5% per quarter. We expect the labour market to tighten further, but with the resulting rise in wage and price inflation likely to be gradual.

Michael Gordon
Senior Economist

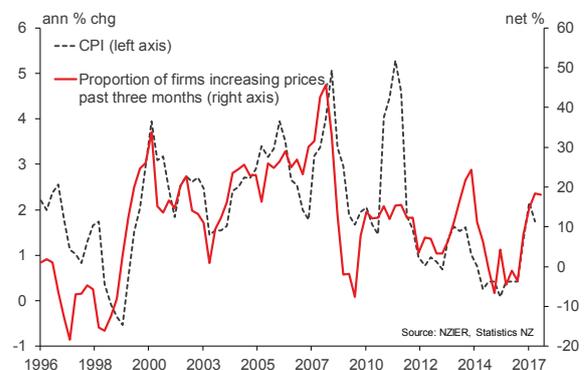
QSBO domestic trading activity and GDP growth



Businesses' average costs



Businesses' prices and CPI inflation



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