



# Fortnightly Agri Update

2 April 2015

## End of an era

Yesterday marked the end of the European Union's milk production quota system, which had been in place since 1984. Under this system, member states were assigned an annual production quota, and any production above those levels would incur a fine, most recently set at €27.83 per 100kg of milksolids. The system was originally put in place to reduce the risk of overproduction, but it had come to be seen as inappropriate in a world of rapidly rising demand in the emerging market economies.

Naturally we've been asked whether this poses a challenge to New Zealand's dominance as an exporter of dairy products. Over the longer term, the answer is clearly yes. The quota system was a major factor behind the lack of flexibility in the global milk supply: between 2008 and 2013, the growth in China's demand for whole milk powder was almost entirely met by New Zealand, with minimal production growth elsewhere. The removal of the quota system means that global milk production can be more responsive to changing conditions, such as regional droughts or rapid shifts in demand. Hence, the sharp upward spikes in dairy prices that we've seen at times in recent years could be a thing of the past.

However, we don't expect to see a sudden transition as of April 1, for two somewhat related reasons. The first is that milk production in Europe has already risen sharply in anticipation of the quota removal; the second is that current milk prices don't favour a further ramp up in production from these already-high levels.

The chart to the right shows monthly milk production by EU member states (the data is published with a lag, so the most recent observation is December 2014). After a long period of flat or subdued growth, milk production began to rise sharply in 2013. For the season ended March 2014, eight countries were forced to pay a total of €409m in fines for producing in excess of their quotas. For them this was a sensible move: the high world dairy prices at the time more than covered the cost of the fines, and expansion provided the economies of scale that would be necessary for survival in a post-quota world.

The season ending March 2015 started off in a similar vein, with production continuing to rise rapidly. The fines for this season will be calculated later this year, but they're expected to be well in excess of the previous season's total, with almost every member state exceeding their quota. However, the price story has been very different this time. The near-record world prices at the start of the season gave way to a steep decline as the months went on. By late 2014 prices were below the cost of production for many dairy farmers, even before accounting for the overproduction fines. As a result, European milk production has begun to turn down since last September, although it remains at a very high level. The European Commission has forecast a lift in production of just 1% for the next season – and that forecast was made when prices were at a higher level than today.

In conclusion: the removal of EU quotas is likely to cap the upside potential for dairying returns in New Zealand in future years. But for the coming season at least, it's more likely that low milk prices will suppress competition from the higher-cost producers in Europe.

Turning to last night's GlobalDairyTrade auction, the 10.8% fall in the price index suggests that the 'drought premium' that was built into prices in February was now been fully unwound. We're inclined to wait and see whether the fall in prices reflects anything beyond drought effects, but our payout forecasts for both this season and the next are clearly on notice.

## EU milk production, seasonally adjusted



## GlobalDairyTrade Auction Results, 2 April

	Change since last auction	Price USD/Tonne
Anhydrous Milk Fat (AMF)	-5.3%	\$3,663
Butter Milk Power (BMP)	-25.1%	\$2,130
Butter	-7.6%	\$3,259
Skim Milk Powder (SMP)	-9.9%	\$2,467
Whole Milk Powder (WMP)	-13.3%	\$2,538
Cheddar	-10.5%	\$2,787
GDT Price Index	-10.8%	

## Payout Forecast Table

	2013/14	2014/15		2015/16
	Fonterra	Fonterra	Westpac	Westpac
Milk Price	\$8.40	\$4.70	\$4.90	\$6.10

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Senior Economist

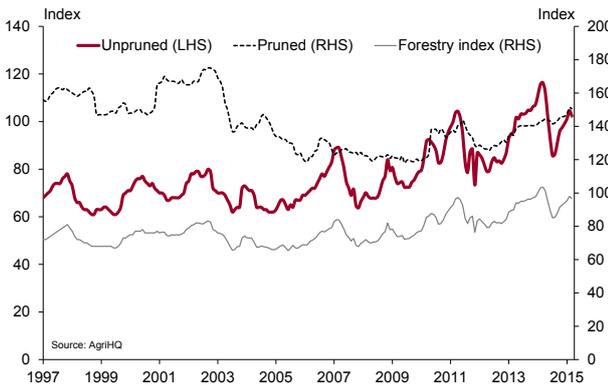
# Beyond the farm gate



## Forestry

	Current price level compared to 10 year average	Next 6 months
Trend	Above Average	→

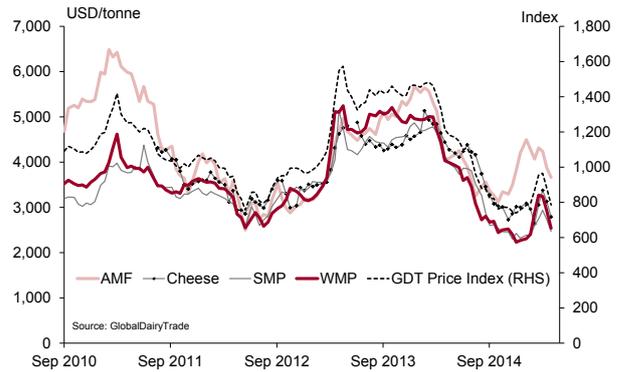
Average prices fell slightly in March but remain 13% above their mid-2014 lows, according to the Agrifax forestry price index. Much of this gain has come from a lower New Zealand dollar and falling transport costs, with world prices for logs steady. Housing construction in New Zealand remains on an upward trend, albeit from low levels in recent years.



## Dairy

	Current price level compared to 10 year average	Next 6 months
Trend	Low	↗

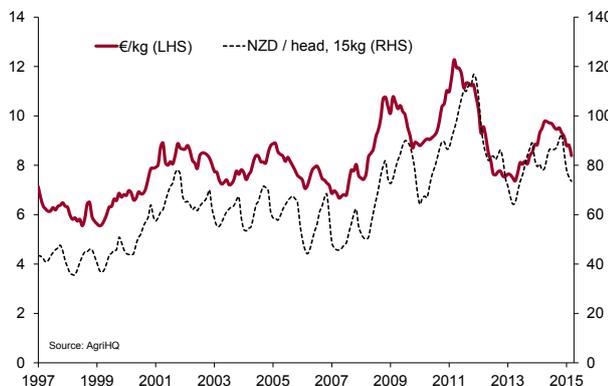
Another sharp fall in prices at the latest GlobalDairyTrade auction means that the drought premium that was embedded in prices in February has been fully unwound. This is consistent with our view that the impact of this summer's dry weather has been considerably less than initially feared. We now expect milk production for the season ending May 2015 to be around flat, in contrast to Fonterra's estimate of a 2% decline. Consequently, our forecast payout of \$4.90/kg for this season is looking too high, and we will revise it in coming weeks.



## Lamb

	Current price level compared to 10 year average	Next 6 months
Trend	Average	→

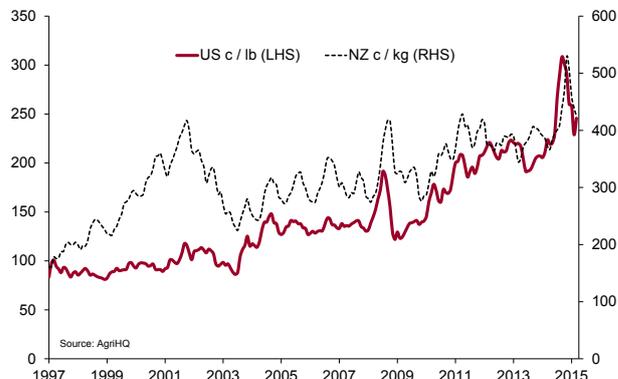
Dry conditions have led to early slaughter in many parts of the country, putting pressure on processors' capacity and pushing down schedule prices. Early slaughter will reduce the available supply later in the year.



## Beef

	Current price level compared to 10 year average	Next 6 months
Trend	Above Average	↗

US beef prices are heading higher again as the backlog of imported product is cleared and the summer peak in demand approaches. Locally, slaughter figures for February show that cattle slaughter is returning to more normal levels for this time of year, having been higher than normal in late 2014 to take advantage of high US prices. The earlier slaughter will mean reduced supply for later in the season, providing further support for prices.



NB: Trend arrows indicate direction of change in world prices.

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